Insight | Digital Innovation

Data Analytics With GCP Strategy Workshop

Business challenge

Almost all analytics leaders struggle with the challenges of scaling infrastructure, finding critical talent, improving costs and managing the growing expectations from business functions to deliver valuable insights. Many organizations also recognize that Artificial Intelligence (AI) and machine learning represent an incredibly valuable opportunity to gain a competitive advantage. But if your company struggles with data analytics, the move to AI and advanced insight can be overwhelming.

How we help

Many organizations are quick to jump into machine learning and AI without realizing their current data estate may not provide the required speed, quality and scale for a successful initiative. Through this workshop, Insight's analytics experts will help your teams align business analytics goals to the data analytics features of the Google Cloud Platform (GCP).

In this strategy session, we'll discuss the analytics objectives that will lead your business to faster and more effective insights. Running your data analytics on GCP enables your organization to pull together data from disparate sources and in different forms. Consolidation not only reduces the movement of data, but it enables the curation of your data to maximize its value. This enables you to accelerate data pipelines and speed to information without managing the underlying infrastructure.

With a solid data analytics foundation, you'll be ready to make the move to machine learning and AI to gain advanced, cost-effective insights for your organization.

Duration
1 day

Benefits
- **Identify data assets** that are important for business success.
- **Create a strategy** to address challenges in existing data analytics approach.
- **Prioritize initiatives** that will enable benefits from your data estate.
- **Understand the benefits** of Google Cloud Platform.
- **Build a foundation** for AI & machine learning.
- **Move beyond infrastructure** to the cloud.

Related offers
Data Analytics With GCP Architectural Design Workshop

Data Analytics With GCP Fast Start

Machine Learning With GCP Strategy Workshop

Get started.

To learn about pricing and how to get begin, contact **alliances@insight.com**.

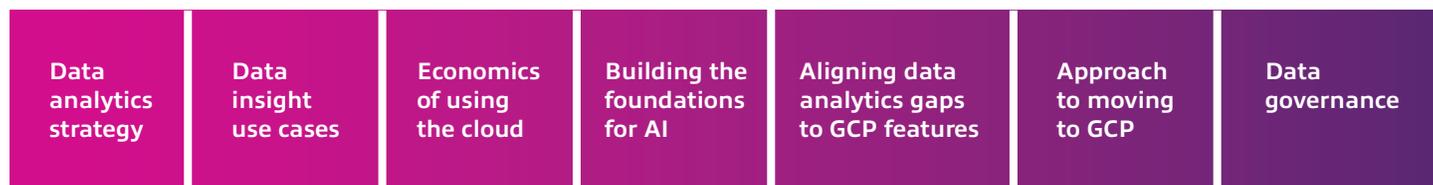Google Cloud

Preparing for transformation

To ensure you receive the greatest value from this workshop, you will need:

- Participation from business leaders that are looking for change (CEO, CIO, CTO, CMO or other business technology leaders)
- Participation from data and engineering leaders who understand the data estate and the challenges facing the organization from a business perspective
- Participation from engineering leaders who understand the infrastructure and licensing costs that factor into on-premises versus cloud economics
- A culture of data driven decision making and cloud agility
- A group of five to 10 leaders

What to expect

Led by Insight Digital Innovation GCP experts, participants will gain a solid understanding of how GCP can help them achieve their data analytics objectives. Over the course of this workshop, we'll define actionable strategies to address the challenges and opportunities in your current analytics approach. These strategies will be informed by Insight GCP expertise, industry best practices and your organization's goals and objectives.

Topics we'll cover

Data analytics strategy	Data insight use cases	Economics of using the cloud	Building the foundations for AI	Aligning data analytics gaps to GCP features	Approach to moving to GCP	Data governance

About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organization run smarter. We'll work with you to maximize your technology investments, empower your workforce to work smarter, optimize your business and create meaningful experiences.

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