ThinkPhone
by motorola

Meet your
new business

Think together.
ThinkPhone.

Seamless experiences. Trusted security.
Want a business that works better together?
Become one with ThinkPhone.

Lenovo

55%

Mobile has overtaken desktop as the main way to access the internet, with 55% of market share.[1]

33%

With increased workplace mobile usage comes increased security risk—33% of employees working from home are using devices that have no security controls on them to connect to their business network.[2]

72%

Data breaches are now more common and more costly—72% of organizations have experienced at least one data breach.[3]

Workplace meets mobile

Security is now about attack as well as defense

For today's businesses, security is not just a necessity. It's also a driver of competitive advantage. Given the importance of staying ahead, IT Decision Makers (ITDMs) now prioritize security spending over all else.[4]

ITDMs are faced with having to consider both a rapidly evolving cybersecurity landscape and a rapidly evolving work environment.

## Remote and mobile working isn't going anywhere

60% With at least half of post-covid work happening from home and 60% of employees preferring to work from home at least half the time, it's clear that remote and mobile working is here to stay.[5]

230%

With the correct IT support, workers are 230% more engaged and 85% more likely to remain at their jobs for more than three years.[6]

Is your device strategy working?

The benefits of secure and flexible mobiles in the workplace are compelling. But many businesses don't have a device strategy that's fit for purpose. Durable but usable is what the end user requires, but often doesn't receive.
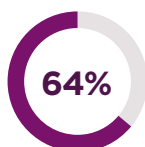
64% Across business users, 64% have cracked their smartphone screen and 51% have lost a phone to water damage.[7]

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Meet the new exceptional

With ThinkPhone you get more done, more securely

When business devices work seamlessly together, business works better.

That's why there's the Lenovo ThinkPhone by Motorola, which brings PC and mobile experiences together like never before.* Think 2 Think creates a seamless integration between ThinkPhone and ThinkPad, unleashing productivity everywhere.

It's about getting work done—but it's about security too. With ThinkPhone, keep business data safe from threats with trusted security and years of updates. Protect your investment with proven Think quality and durability. Double your efficiency by powering up your ThinkPad and ThinkPhone with a single, ultra-fast charger. And handle even the heaviest workflows with a Snapdragon® 8+ Gen 1 processor.

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Cyberthreats meet their match

Security should be at the core of everything you do, so it's vital that you don't overlook devices in your corporate security strategy.

Poor device security management leaves gaps in your security architecture—gaps that are an open invitation for cyber criminals.

Too often, IT teams go through the lengthy process of configuring and rolling out devices, simply for users to miss security updates due to a lack of ongoing mobile support.

You need secure devices with built-in security patching and operating system updates.

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Trusted security. Easy deployment.

ThinkPhone includes protection from threats as well as guaranteed security and OS updates for years to come. Add to that easy deployment and flexible management, and it's easy to see why ThinkPhone is the right call for businesses of every size.

Protect what matters

Data privacy matters to you, so it means everything to us. That's why there's ThinkShield, which enhances protection at every level from the factory to the phone. With a suite of hardware and software security features meeting the highest standards, you know that your data is better protected from malware, phishing, and other threats. ThinkPhone brings global industry-leading certification such as FIPS 140-2, Common Criteria, and Android Enterprise Recommended, so you can safeguard what´s valuable to your business.

Security and privacy. All in one place.

Moto Secure is your go-to destination for security and privacy. Manage connections, control permissions, and even create a secret folder for your most sensitive data. Secure Folder keeps your work and personal information safely hidden away, requiring a separate PIN for access. You can even disguise the folder with a cryptic name and icon to fool thieves.

An extra layer of protection

Moto KeySafe is a chip that's physically isolated from the main processor running Android, providing an additional layer of hardware security to ensure your most sensitive data stays safe. It keeps PINs, passwords, and cryptographic keys separate, storing them in a tamper-resistant environment. With Moto KeySafe, enjoy protection for the device data that matters most, starting from the inside out.

ThinkShield®
FOR MOBILE

Lenovo

Mobility meets productivity

Businesses that support remote and mobile working not only retain talent, but also gain a competitive advantage. IT teams need to find the optimal way to support a quickly evolving mobile and hybrid workforce and workspace.

Being flexible isn't just about where the work is done. It's about adapting to a multitude of new use cases that workers are encountering.

Remaining agile enough to improve your current employee experience, while boosting productivity and streamlining support, can be a major challenge. It requires organization-wide focus.

Mobility is key.

Lenovo

Drive productivity and boost agility with the Think 2 Think experience

Become one

Bring your phone and PC together like never before with Think 2 Think connectivity. Instantly access any app, file, or workflow from your ThinkPhone right on your PC.*

Copy here. Paste there.

You can copy and paste text or images between devices just like you're doing it on a PC.*

Notifications, all together now.

Phone notifications instantly appear in the Windows Action center, so you can answer a call or reply to messages right from your PC.* Your Think device becomes your communication hub.

Drag and drop. Simple as that.

Transfer files or images between your ThinkPhone and PC using the simplest, most intuitive way ever invented.* Just drag and drop.

Learn more about ThinkPhone here

Look sharp

Use the advanced 50MP camera on ThinkPhone as a high-quality PC webcam. You can even use the ultra-wide camera to fit more in the frame, with advanced subject tracking to ensure you stay in it.

Get down to work from anywhere

Enjoy a desktop computing experience right from ThinkPhone. No PC required. Work from anywhere with ThinkPhone. No PC no longer means no desktop.

Red means go

The iconic Red Key gives you access to PC integration, including the ability to instantly launch any app in a workflow. The key puts productivity just a tap away.

Be business ready from the get-go

Office 365 capabilities are ready at purchase for a seamless Microsoft experience long term.

Lenovo

Usability meets durability meets elegance

Usability. Durability. Elegance. For mobile devices, these qualities have traditionally been in conflict. You can take your pick, but you can't have it all. Elegant devices are often fragile, and rugged devices are often difficult to use.

Not anymore.

With ThinkPhone, we've synergized simple usability and robust durability with a purposeful, innovative, and elegant design. It's perfect for all types of work environments.

Robust, reliable technology is not just for extreme work environments. It's also essential for office, remote, and mobile employees. ThinkPhone makes mobile technology a pleasure to use everywhere.

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Built tough for business

ThinkPhone is crafted from Aramid fiber that's stronger and lighter than steel. Combined with an aluminum frame and Gorilla® Glass Victus™, it's tough enough to meet MIL-STD-810H tests for durability. The result? Your teams can work confidently knowing ThinkPhone is built to withstand shock, vibration, dust, dirt, and sand, as well as drops from up to 1.25 meters.**

Featuring IP68 international certification, ThinkPhone is also designed to withstand submersion in up to 1.5 meters of water for up to 30 minutes.*** You can rest easy knowing your investment is safe from both accidents and the elements.

Durable meets flagship

With ThinkPhone, a durable phone doesn't have to be bulky, heavy, and wrapped in a rubber case. With its thin 8.26mm body, relatively lightweight, and curved profile, ThinkPhone is easy to grip and comfortably held in your hand. You no longer have to compromise slick usability and modern, user-pleasing design for durability.

ThinkPhone reimagines the rugged experience by centering the user with its dual ergonomic functionality and sleek appearance.

Quality you can count on

Premium military-grade hardware means your investment is protected. Reduce total cost of ownership—minimizing the need for replacements and repairs—with the device that can withstand drops from the office desk to the warehouse floor.

IT investment meets business protection

Finding the optimal mobile solution within budget is a challenge for ITDMs. Compatibility is a top-of-mind issue for IT professionals during the procurement process.[8]

Protect your investment

With rugged hardware and flagship specifications that ensure long-lasting performance, ThinkPhone is the smart, safe IT purchase.

Simplify change management

With ThinkPhone, there's no need to uproot your current IT ecosystem. Enjoy the flexibility of using your existing device management solution with our advanced capabilities - or use our Mobile Device Management. Setup is simple thanks to a robust admin console. No deployment is too big—or too small. Deploy all devices right out of the box with zero-touch enrolment. Making change management easy, ThinkPhone becomes a natural extension of your corporate IT strategy, delivering benefits rather than disruption for your end users.

42%

42% of workers agree that portable devices help them to work in ways that suit them, so making the right mobile purchase is essential.[9]

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Performance meets satisfaction

Key features at-a-glance

Drive productivity and seamless working with Think 2 Think

Never lose crucial time

Fill gaps in device security with ThinkShield built-in protection

Enjoy premium video call quality

Protect your investment with Think trusted quality

Make the work experience more immersive

FHD

Moto gestures for an intuitive experience

Ensure ultra-performance for years
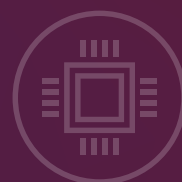
Accessories

No more wires

Safeguard sensitive information

100%

Lenovo

ThinkPhone meets verticals

|	**Security you can rely on**	**Productivity you can be sure of**	**Reliability you can depend on**
Financial services industry	Financial institutions are the #1 target for cybercriminals. The rise in mobile banking only increases your need for reliable security. With Moto KeySafe, enjoy protection for the device data that matters most.	Markets move fast, so you need a phone that won't fail. And by connecting your ThinkPhone with your ThinkPad, you can maximize and streamline performance to support faster, better decisions.	Enjoy a premium experience and reliable durability with the user-friendly, ergonomic ThinkPhone. The privacy screen protector also darkens the display when viewed from the side, so you can work confidently no matter where you are.
Office, remote, & hybrid workers	Secure access is crucial for all corporate users – office, hybrid, and remote alike. With simple deployment and flexible management, it's easy to see why ThinkPhone is the right choice for an evolving work environment.	ThinkPhone delivers a desktop experience wherever you work. And with long battery life, you can stay connected and work your way any time, any place, for as long as you need.	Rugged hardware and flagship specifications means that not only is ThinkPhone a smart IT purchase, but a reliable and premium device for all corporate users.
Engineering & Construction	Construction 4.0 is transforming the industry in unpredictable ways. Seamlessly protect your data in the age of ransomware warfare.	Remote workers in oil and gas construction can be sure of staying productive in situ. Send and receive real-time data, and use the Red Key as a walkie talkie with push-talk functionality.	When working in demanding environments like oil and gas, the MIL STD 810H tested ThinkPhone steps up to the mark—withstanding extreme conditions that could cause other devices to fail.
Manufacturing & Logistics	With Industry 4.0 and digital transformation, comes increased exposure to cyber threats. ThinkPhone is secure by design so that your products can be too.	Gain the efficiencies your industry demands with streamlined processes. Plant supervisors have all the information they need right from their mobile to ensure a productive factory.	Improve mobility, reliability, and productivity along the supply chain with the rugged device that keeps delivering no matter how hard the going gets.
Healthcare & pharmaceutical	Make the protection of medical data and sensitive patient information both a priority and more user-friendly with ThinkShield. There's no need to compromise on security when accessing electronic health records on the go with ThinkPhone.	Have quality conversations with patients on video appointments with the ultra-pixel camera. Workers on the go mean workers connected, as Think 2 Think ensures community nurses and paramedics are equipped for every patient they see.	It's vital that medical devices do not fail under any circumstances – so why should your mobile be any different? Think trusted quality and durability can be relied upon in fast paced emergency settings.

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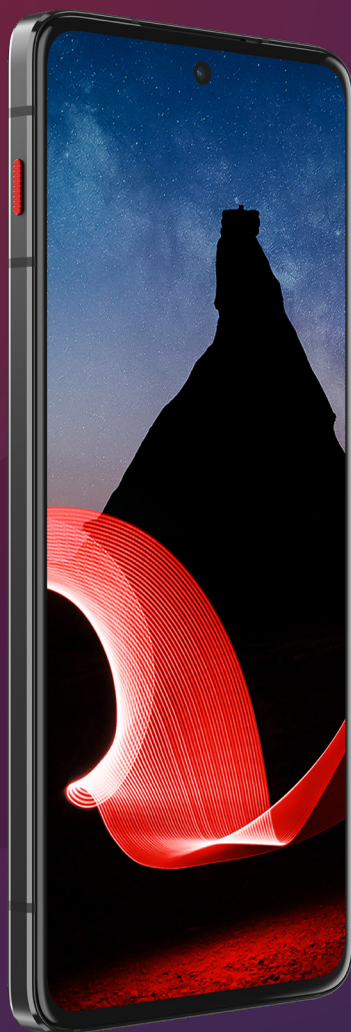
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To find out more, click <u>here</u> and contact your Lenovo representative today.

Sources:

1. Statcounter, 2022
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